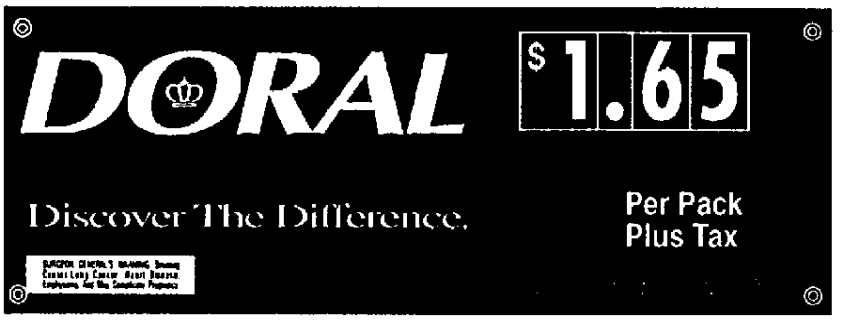
1998

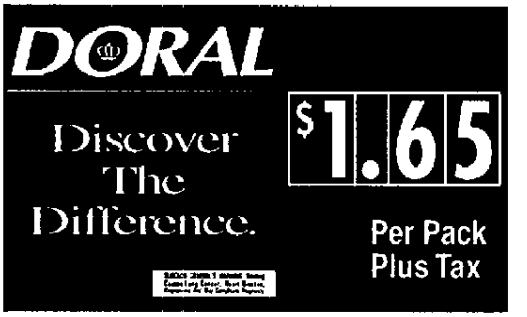
PDI

51845 5005

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000



Doral 9' x 3' Banner w/Pricing Pockets
Item #: 537491



Doral 5' x 3' Banner w/Pricing Pockets
Item #: 537494

51845 5006

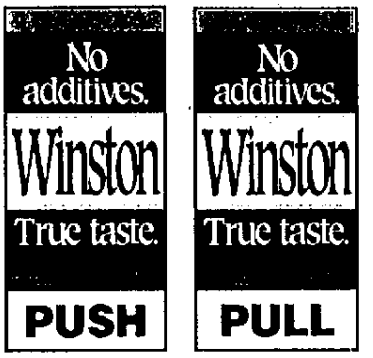
Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

Doral Change Mat
Item #: 537503

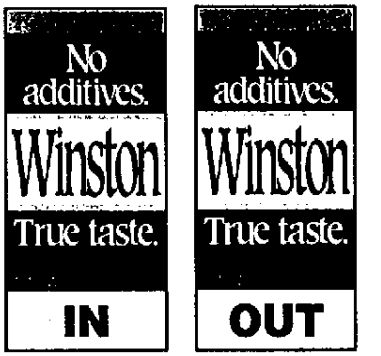
Doral Door/Window Decal (28" x 12")
Item #: 529964

51845 5007

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

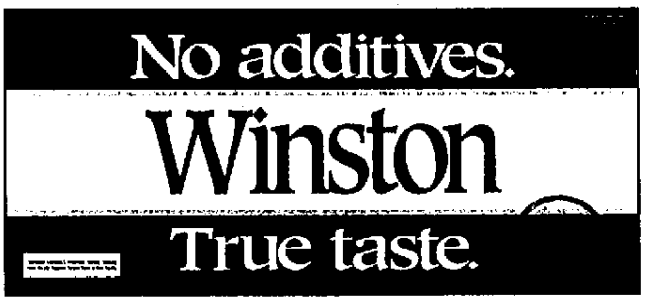


Winston Push-Pull Decal
Item #: 528215

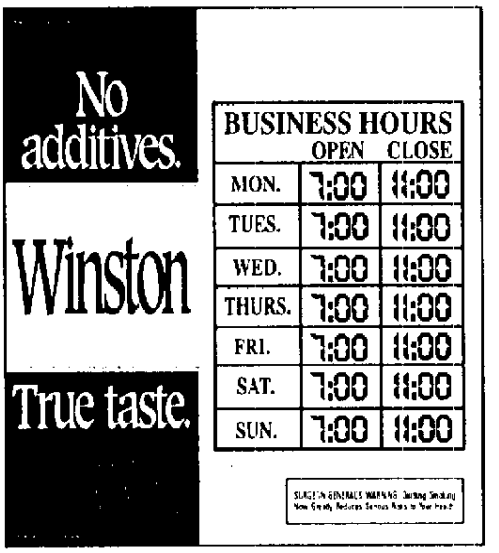


Winston In-Out Decal
Item #: 528221

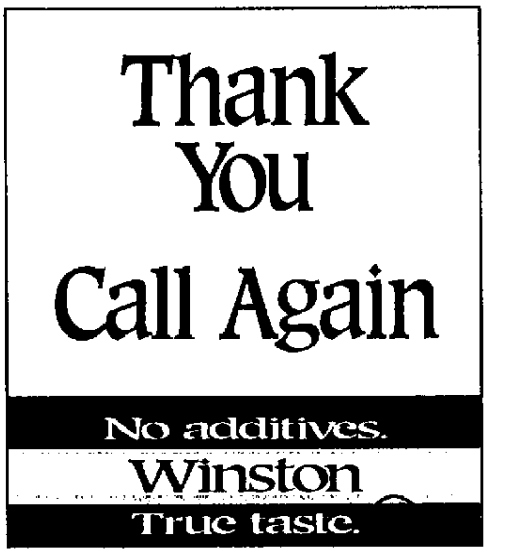
Winston "No Bull" Window Decal
Item #: 537341



Winston Door/Window Decal (28" x 12")
Item #: 537335



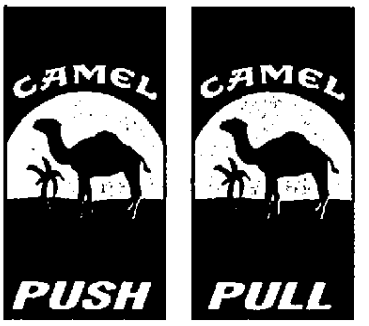
Winston Business Hours Decal (Front)
Item #: 537353



Winston Business Hours Decal (Back)

51845 5008

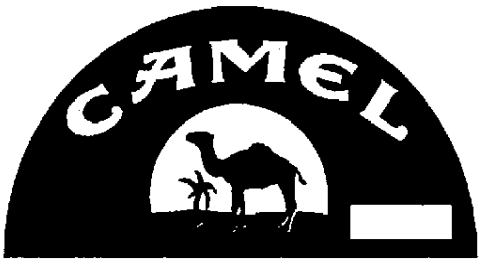
Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000



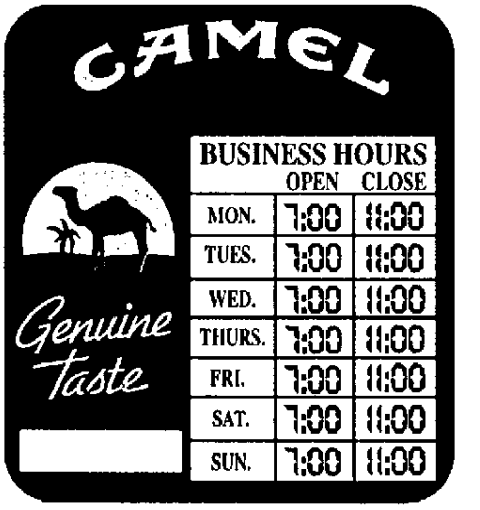
Camel Push-Pull Decal
Item #: 498140

Camel In-Out Decal
Item #: 498161

Camel Door/Window Decal (28" x 12")
Item #: 498182



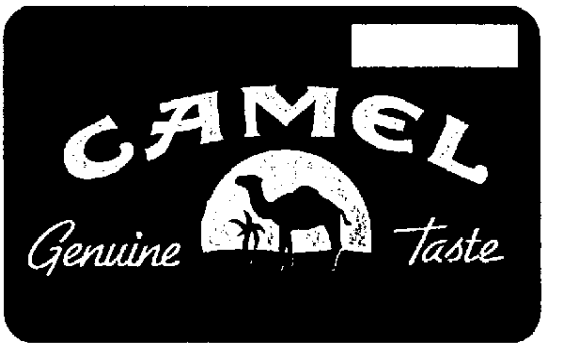
Camel Small Floor Decal
Item #: 537533



Camel Business Hours Decal
Item #: 498110

51845 5009

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000



Camel Change Mat

Item #: 537455

Camel See Through Window Graphics (19 1/2" x 25")

Item #: 537485

51845 5010

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

Camel 9' x 3' Banner w/Pricing
Item #: 537440

Camel 5' x 3' Banner
Item #: 537443

51845 5011

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

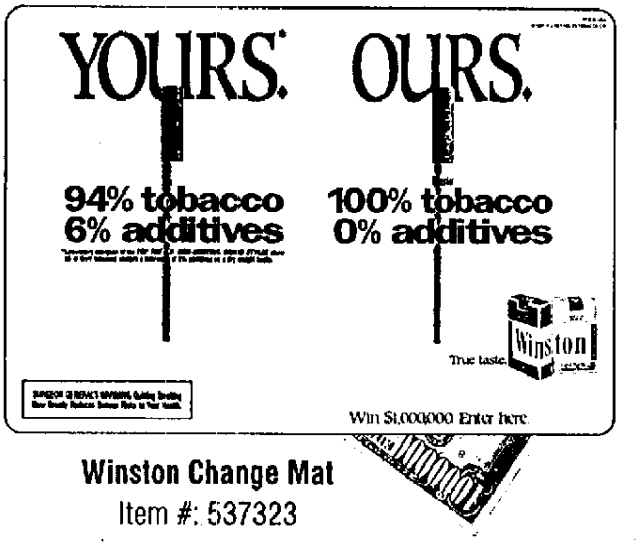
Winston 9' x 3' Banner
Item #: 536765

Winston 5' x 3' Banner
Item #: 536762

51845 5012

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

1998 PDI



Winston Change Mat
Item #: 537323

Winston Small Floor Decal
Item #: 537662

51845 5013

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

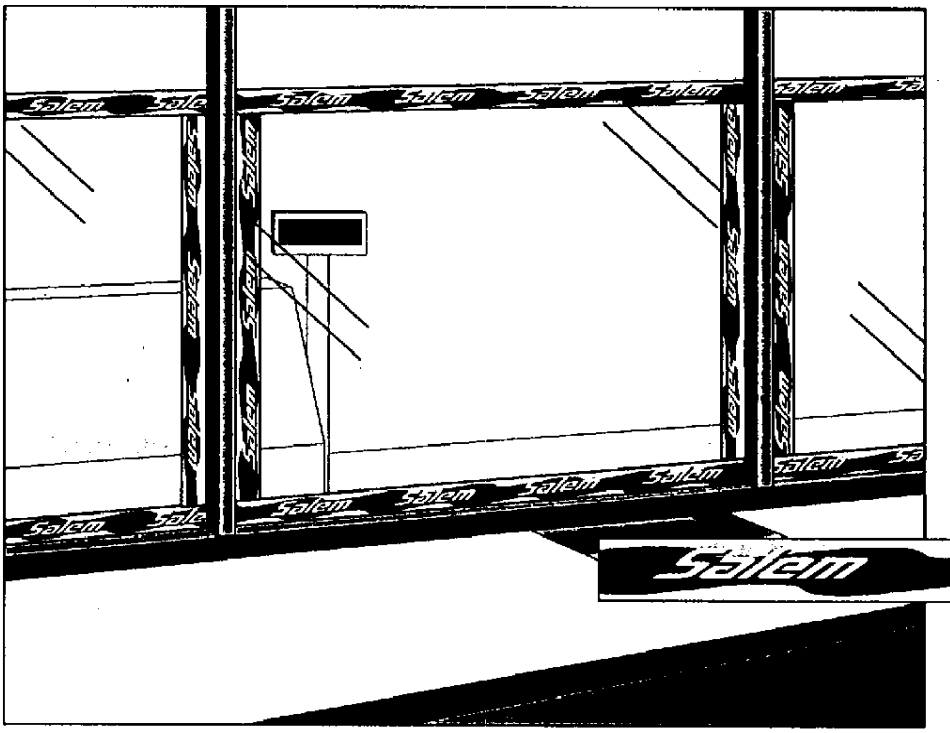
1998 PDI

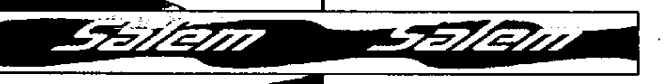
Exterior PDI

5' x 2' Banner w/Pricing
Item #: 537521

Door/Window Decal
Item #: 537524

Interior PDI





Roll Tape (1.5" x 50')
Item #: 537530

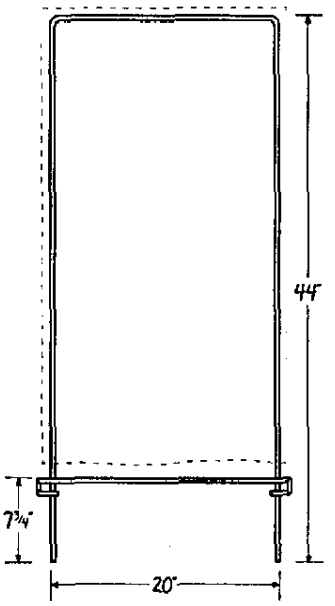
51845 5014

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

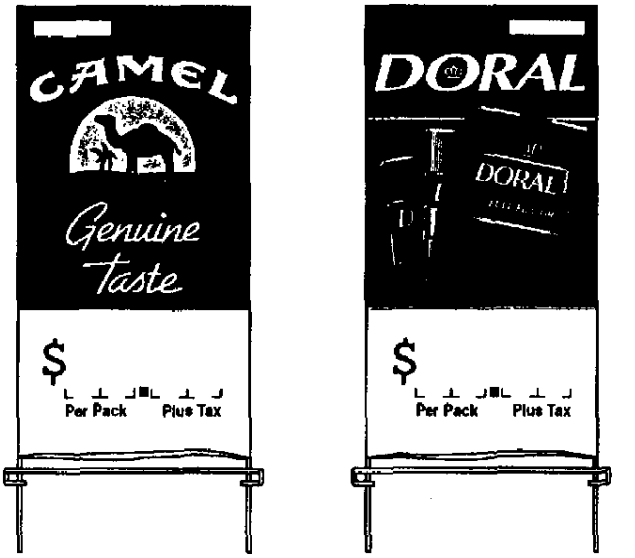
SEMI-PERMANENT CURB SIGNS

Camel Item #: 537482
Doral Item #: 537515

Kit contains frame and branded sleeve with pricing.

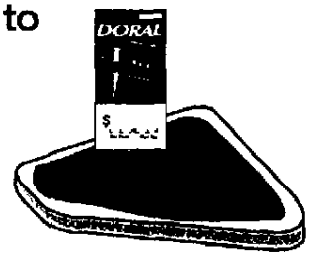


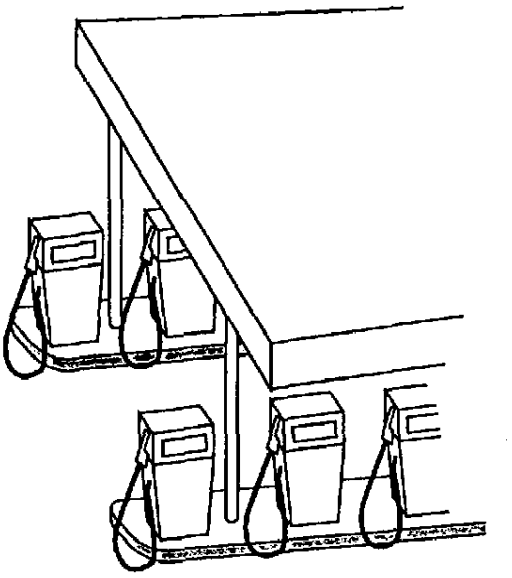
Frame



Frame with Sleeves

Frame is designed to stick in the ground.





Replacement sleeves will be made available.

51845 5015

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

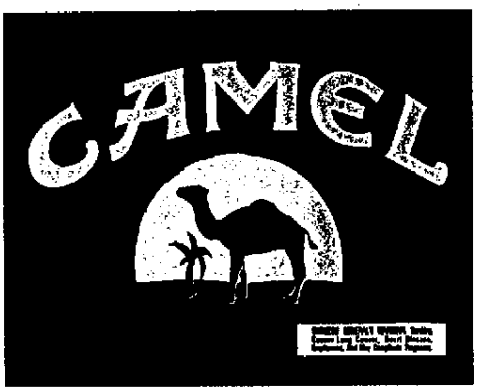
1998

CTS

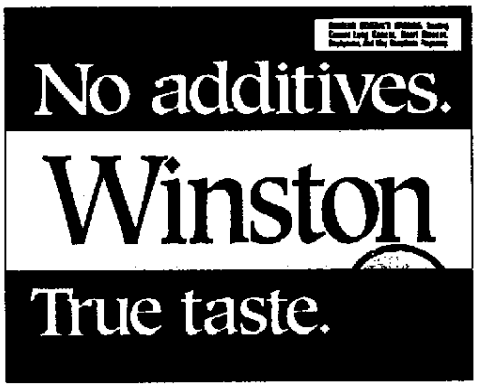
51845 5016

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

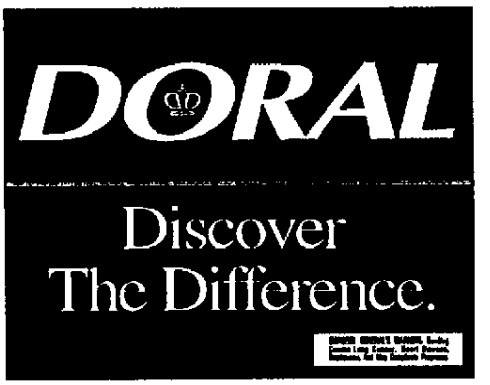
CTS ITEMS



Camel 3' x 4' Floor Decal
Item #: 535820



Winston 3' x 4' Floor Decal
Item #: 535814



Doral 3' x 4' Floor Decal
Item #: 535823

NASCAR 3' x 4' Floor Decal
Item #: 535832

Inside use only on non-carpeted floors. When placed in front of fixtures, decals create big brand impact.

51845 5017

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

CTS ITEMS

Use these decals to enhance your display when loading with Doral or Private Label. Do not use with Camel or Winston displays.

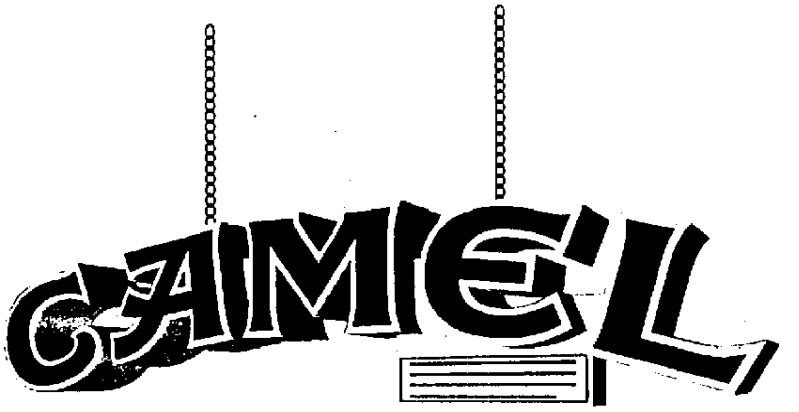
Special Offer Floor Decal for 8 case display
Item #: 535835

Special Offer Floor Decal for 4 case display
Item #: 537752
(Also available as a floor mat for carpeted stores as Item # 539783.)

51845 5018

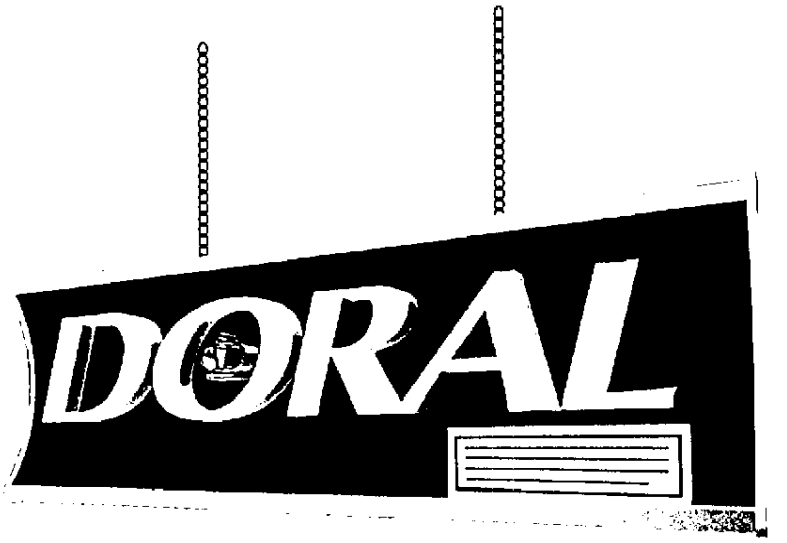
Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

CTS ITEMS



Camel Ceiling Logo
60"W x 19⅛"H x 3½"D
Item #: 535154

Winston Ceiling Logo
60"W x 19⅛"H x 3½"D
Item #: 537824

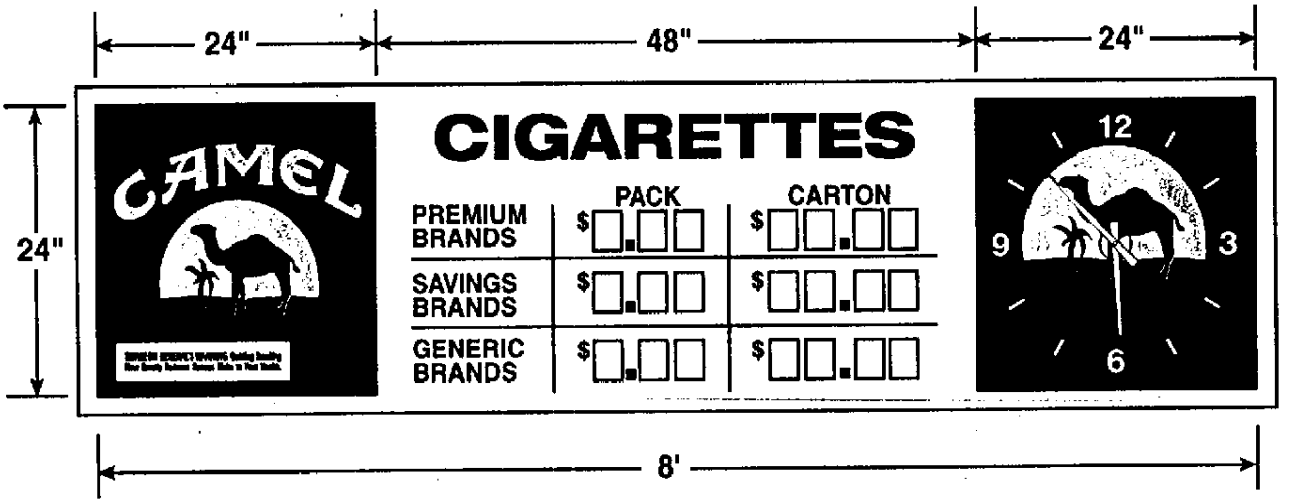


Doral Ceiling Logo
60"W x 19⅛"H x 3½"D
Item #: 535151

51845 5019

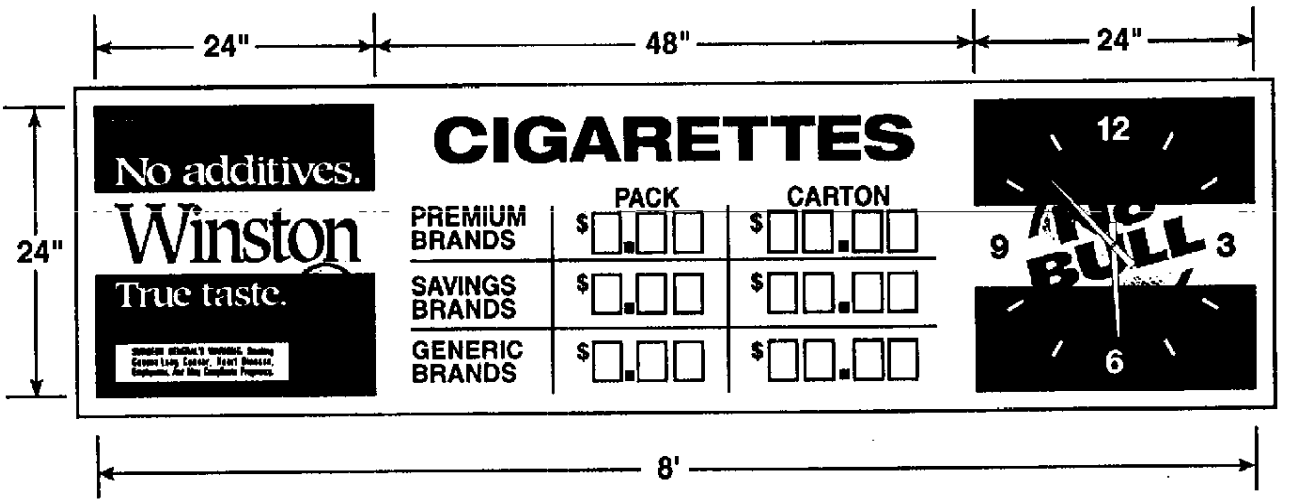
Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

CTS ITEMS



Camel 8' Lighted Menu Board with Clock

Item #: 537755



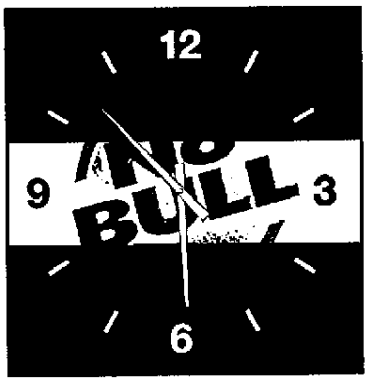
Winston 8' Lighted Menu Board with Clock

Item #: 537815

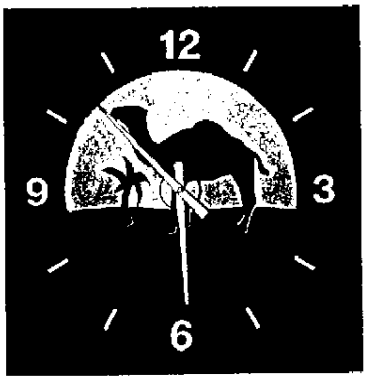
51845 5020

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

CTS ITEMS



CIGARETTES	PACK	CARTON
PREMIUM BRANDS	$ ☐.☐☐	$ ☐☐.☐☐
SAVINGS BRANDS	$ ☐.☐☐	$ ☐☐.☐☐
GENERIC BRANDS	$ ☐.☐☐	$ ☐☐.☐☐



Menu Board Conversion Kit

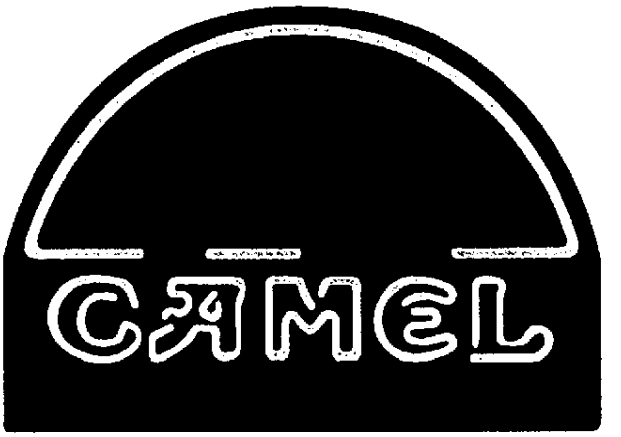
Item #: 537761

Allows conversion of existing Menu Boards. Winston and Camel are both packed in this kit. Use only one Brand image at a time when updating your Menu Board.

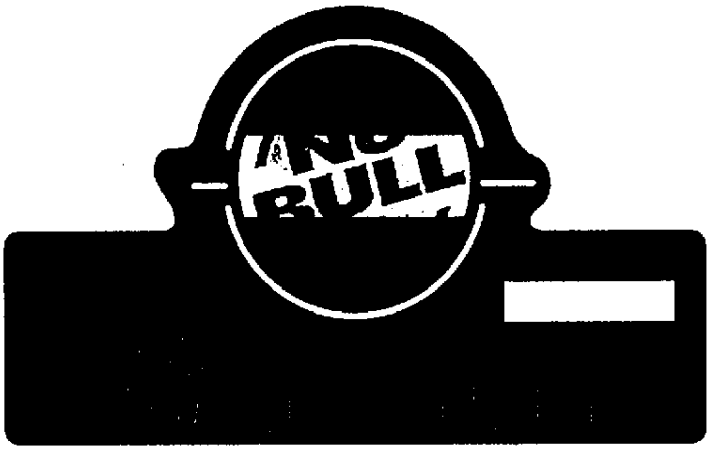
51845 5021

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

CTS ITEMS



Camel Large Neon
27.5" H x 46.375"W
Item #: 537764



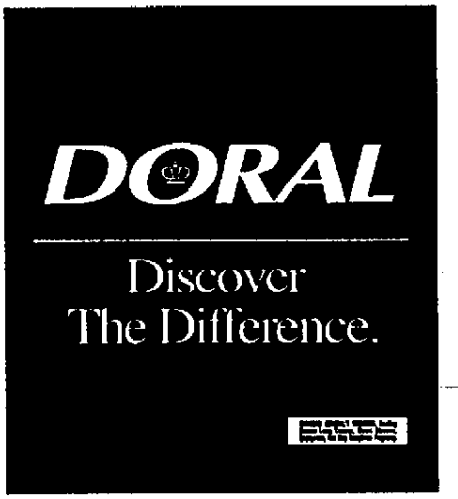
Winston Large Neon
27.5" H x 46.375"W
Item #: 537821

Doral Large Neon
24" H x 46.375"W
Item #: 537770

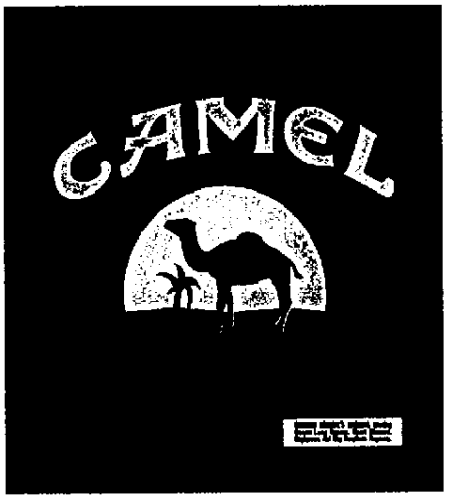
51845 5022

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

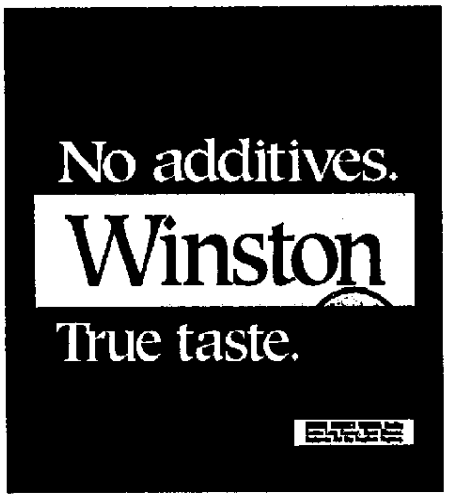
CTS ITEMS



Doral 3' x 4' Floor Mat
Item #: 537773



Camel 3' x 4' Floor Mat
Item #: 537782



Winston 3' x 4' Floor Mat
Item #: 537830

Inside use only for carpeted outlets. When placed in front of fixtures, these mats create big brand impact.

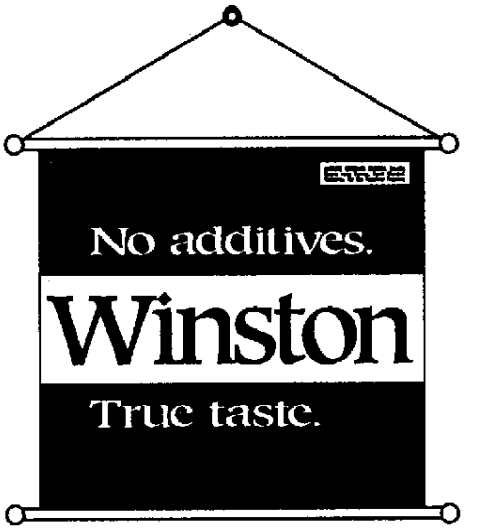
51845 5023

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

CTS ITEMS

Doral CTS Banner with Pricing
Banner: 16"H x 18"W Pricer: 8"H x 18"W
Item #: 537785

Camel CTS Banner
16"H x 18"W
Item #: 537791

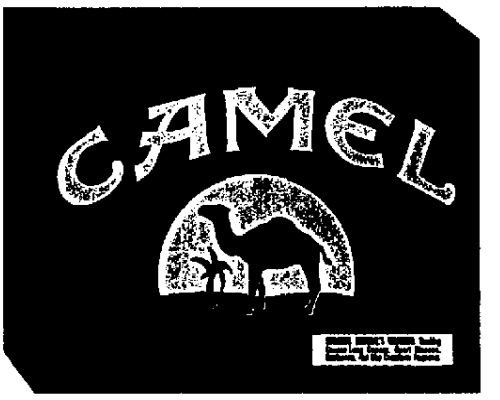


Winston CTS° Banner
16"H x 18"W
Item #: 537842

51845 5024

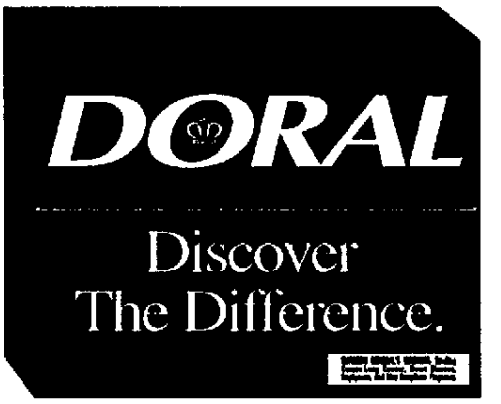
Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

CTS ITEMS



Camel Lighted 3'H x 4'W Sign
Item #: 537803

Winston Lighted 3'H x 4'W Sign
Item #: 537833



Doral Lighted 3'H x 4'W Sign
Item #: 537812

NOTE: Signs can be mounted as 3'H x 4'W or 4'H x 3'W.
Two transparancies will be packed in each sign.

51845 5025

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

CTS ITEMS

Lighted 2' x 2' Sign
Item #: 537743

This sign is packed with three (3) transparencies —
Camel, Winston and Doral.

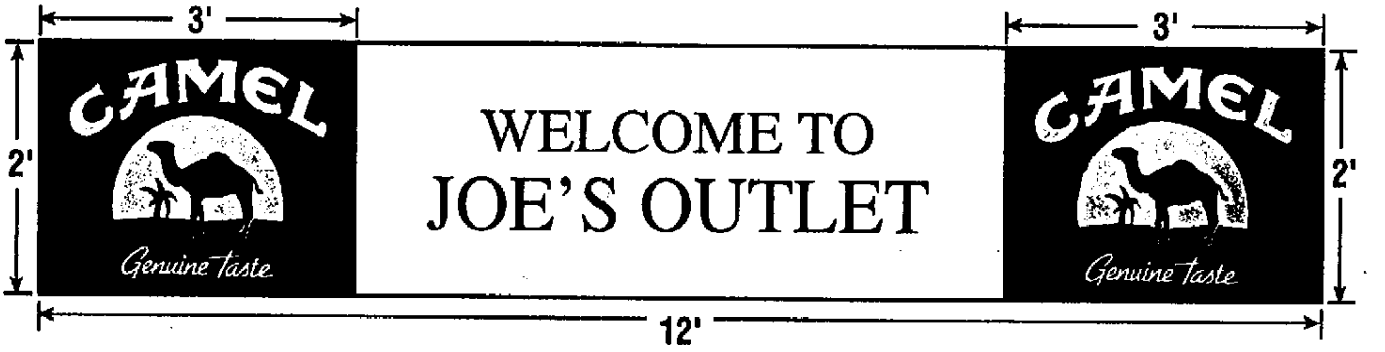
51845 5026

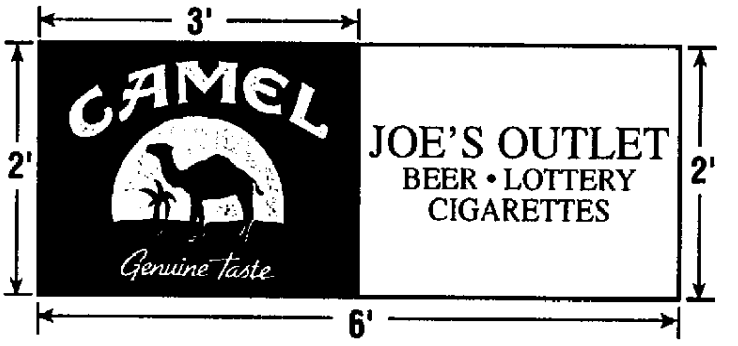
Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

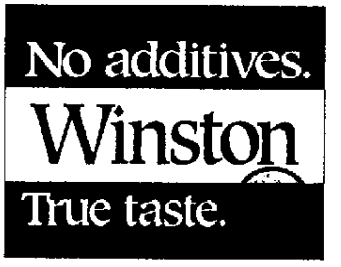
CTS ITEMS

Custom CTS Banners

Inside or outside use. Order form is required.
Available as Camel, Doral or Winston.







51845 5027

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

1998

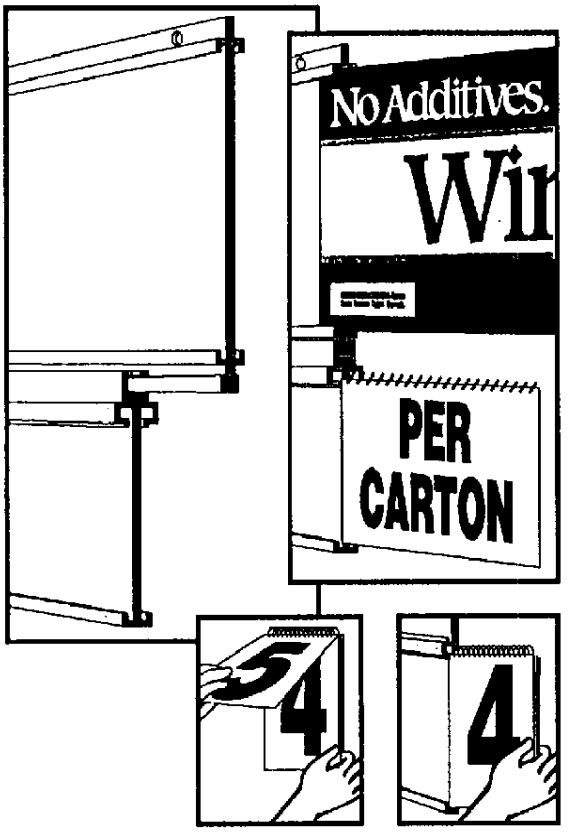
PRICERS

51845 5028

Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

4' x 2' MULTI-BRAND PRICER SIGN
SELL SHEET

ITEM # 537794



OVERVIEW

The 4'x2' multi-brand pricer sign is a 2 sided, 2 piece, spiral bound pricer sign featuring spiral bound numbers for easy pricing. ***Winston, Camel, Salem and Doral*** brands are printed on styrene as inserts. The two (2) piece pricer sign is designed to offer you a variety of pricing/advertising options. It can be used as a one piece brand and pricing sign, a stand alone pricing sign or a stand alone brand sign.

The two (2) piece pricer sign consists of 2 brand card inserts printed 2 sides with 4 brands; ***(Winston, Camel, Salem and Doral)*** and 5 spiral bound pricing/message inserts. The spiral bound message inserts read "per pack", "per carton", "plus tax", "tax included", "2 pack special", "3 pack special", "4 pack special", "5 pack special".

HARDWARE

The sign has 2 predrilled holes in each of the top and bottom sections of the sign allowing the pricer to be suspended from the ceiling with jack chain, attached to a glass surface with suction cups or bolted to the top of a wood carton fixture with the supplied brackets.

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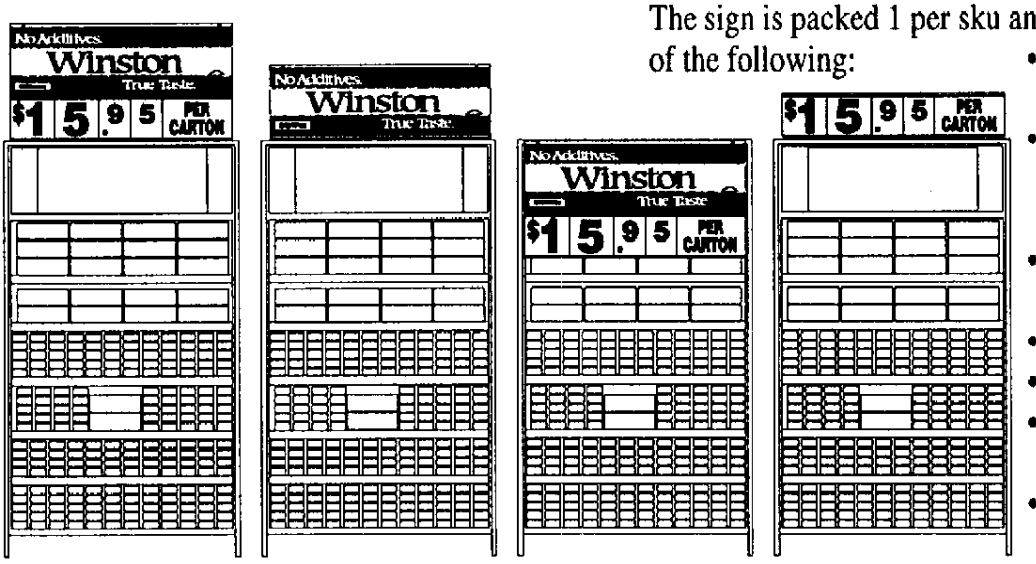
PACKED

The sign is packed 1 per sku and consists of the following:

- 1, 2 piece sign 46.25" (W) X 23" (H)
- 2 brand card inserts (printed 2 sides with 4 brands)
- Spiral bound pricing/message inserts
- 2 telescopic brackets
- 2 suction cups
- 2 S-hooks, chain and ceiling clips
- 4 retainer clips



Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000

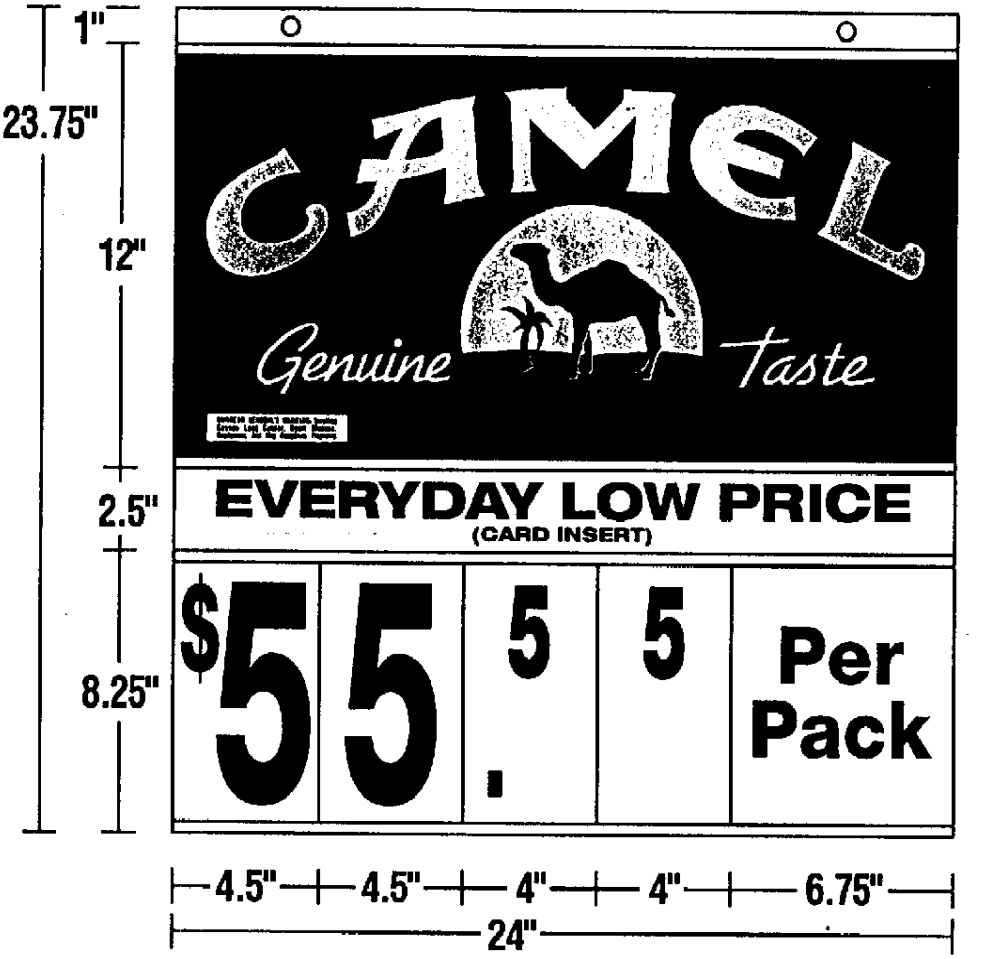
2'X2' MULTI-BRAND PRICER

Camel Item #: 535445 • Winston Item #: 535445 • Doral Item #: 535445 • Salem Item #: 53544L

OVERVIEW

The 2x2 Multi-Brand Pricer sign is a one sided pricer sign featuring spiral bound numbers for easy pricing, and multiple brand registration.

The pricer sign consists of 2 statement cards printed on both sides, "Everyday Low Price, Special Offer, Buy A Pack Today, Buy A Carton Today," two brand insert cards printed on both sides featuring Camel, Winston, Salem and Doral and spiral bound pricing/message inserts. Inserts are printed on light weight styrene (printed both sides). The back of the sign has been direct printed to read "Thank you for shopping here."



HARDWARE

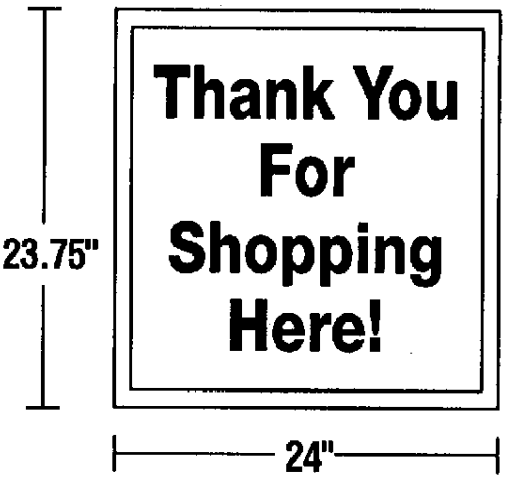
The sign has 2 pre-drilled holes allowing the pricer to be hung from the ceiling or attached to a glass surface. Hardware kit includes: 2 suction cups, 2 S-hooks with chain and ceiling clips, an instruction and quality control sheet.

PACKED

The sign is packed 1 per SKU, with a SKU consisting of the following:

- 1 sign 24"x24"
- 2 brand card inserts (printed 2 sides and 4 brands)
- 2 statement cards printed both sides with 4 different statements
- spiral bound pricing numbers
- spiral bound message cards (per pack, per carton, plus tax, tax included, 2 pack special, 3 pack special, 4 pack special and 5 pack special)
- hardware kit

1 Sided Extrusion
Front



Back

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Source: https://www.industrydocuments.ucsf.edu/docs/jkyy0000